

Air Conditioning ODAY



JANUARY 2018 Serving the HVACR and Plumbing Industries Established in 1986 Vol. 32, No 1



2018 AHR EXPO®

THE WORLD'S LARGEST HVACR MARKETPLACE

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HARDI 2017 in Las Vegas



Pictures on page 12.

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Air Conditioning Today Launches a New Website!

www.ac-today.com is a brand new
Google based website



New Braunfels, Texas- Air Conditioning Today, the southwest region's HVACR and Plumbing newspaper for the past 32 years, is launching a new, Google based blog type website. The newspaper will keep its same web address as it has had in the past, www.ac-today.com. The new website will have up to date stories, calendar of events, news by states and product news and more. The same great content that has been a part of the paper for years, will now be available in a brand new website. The past issues of Air Conditioning Today will still be available on the site in pdf

form. Advertisers will now have the opportunity to be a part of the paper's website traffic. "Our advertisers have been asking us to create some web based opportunities that tie in with our paper. This website gives us the platform to showcase our advertisers as well as the region's news in a whole new light", says Air Conditioning Today's editor Lance Lackey. Lackey adds "We can bundle advertising with the print and web now, or the web can be a stand-alone thing. This gives our advertising partners more choices."

Check out www.ac-today.com for the latest news and updates.

Women in HVACR at HARDI



Pictures on page 23.

Solar Supply's Richard Perez

Richard Perez is retiring from Solar Supply after 26 years!

Pictures on page B4.



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