





MARCH 2022 Serving the HVACR and Plumbing Industries Established in 1986 Vol. 36, No 3

Mini Split March

Solar Supply Western **Region Awards**



Ray Dingler Award- Gerald Giesler Waco TX. More on page 22.

AHR EXPO Las Vegas



Pictures on page B6.

Ferguson HVAC Grand Openings



Pictures on page B7.

HARDI Finalizes Agreement with SPARXiQ

Collaboration will Supplement HARDI Benchmarking Programs & Streamline Data Collection

Columbus, Ohio – Heating, Air-conditioning & Refrigeration Distributors International (HARDI) is pleased to announce a partnership agreement with SPARXiQ making them an endorsed HARDI partner for point-of-sale data collection and business analytics services. In partnering with SPARXiQ, HARDI will enhance its ability to service the analytics and market intelligence needs of its members. The partnership helps HARDI continue to develop robust market analysis tools that can be utilized by members to support their business decisions. Through this agreement, HARDI also aims to grow participation in its benchmarking programs which will improve report accuracy on industry trends and forecasts. SPARXiQ will be able to work organizations interested with

in improving their internal performance through various business intelligence tools that they offer. "The foresight of our Market Intelligence team and SPARXiQ to start exploring this partnership months ago is tremendous," said Talbot Gee, HARDI CEO. "We know our members need better data but reporting it can be a challenge and we know our industry needs better channel visibility that helps manufacturers but doesn't threaten distributors' relationships with their customers and SPARXiQ's technology positions HARDI to solve both problems for our members." "SPARXiQ has been fortunate to work with many HARDI distributors and manufacturers over the last three decades to leverage analytics and increase profitability across purchasing, pricing, sales,

Coburn Supply Dealer Meeting

operations and expense management. Recently, we have expanded our analytical solutions to provide channel point-of-sale (POS) data exchanges for industry associations to augment their existing benchmarking programs. We live in a data-driven world and are proud to partner with HARDI to accelerate adoption." - David Bauders, SPARXiQ CEO

ABOUT HARDI

HARDI (Heating, Airconditioning and Refrigeration Distributors International) is the single voice of wholesale distribution within the HVACR HARDI industry. members market, distribute, and support heating, air-conditioning, and refrigeration equipment, parts and supplies. HARDI Distributor members serve installation and service/replacement contractors in residential and commercial markets, as well as commercial/ industrial and institutional HARDI maintenance staffs. proudly represents more than 460 distributor members representing more than 5,000 branch locations, and close to 500 supplier, manufacturer representative and service vendor members.

About SPARXiQ

SPARXiQ delivers analytics, software, and training solutions that help companies accelerate performance and profitability. We are committed to solving business challenges by enabling data-driven decisions and equipping frontline sales team with skills to accelerate results. As the marketplace has moved through its digital evolution, we help our clients grow revenue, optimize margins, build more effective sales teams, and improve operations.

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Pictures on page B17.

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Product News

Pro Charge Launches Innovative New Products for the HVAC Industry

Lebanon, Pa - Pro Charge Products is proud to introduce a new, innovative, and cost-effective way to do leak searches and repairs with our small 2-pound cans of refrigerant that are preblended with UV Dye and Sealant. Each can is perfectly sized to service equipment up to 6 tons of cooling and has a 1/4" service port on top with a Schrader valve so it can be used on multiple systems.

Our cans can easily fit on shelves in work trucks or tool bags and make leak searches/repairs in difficult to reach places, like drop ceilings in office spaces, easy. Having cans of Pro Charge on your truck or in your shop is also a much more costeffective solution for leak searches and repairs than purchasing full sized cylinders of refrigerant and the other UV dye and/or sealant products.

We currently have Pro Charge in both R22 and R410A variants but can make our products with almost any commercially available refrigerants on the market today. Our UV Dye and Sealant combo does not react to air or moisture and wont gel up inside of equipment, filter driers, TXV's, or a technician's tools.

Pro Charge is currently saving HVACR contractors and their customers across the country time and money, especially during these times of ever-increasing costs. For more information on Pro Charge go to our website at www.prochargeproducts.com, check us out, and find a distributor near you.



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Product News

Room by Room, Friedrich Freshaire IAQ Tackles Airborne Pathogens and Pollutants

<u>At AHR 2022, Friedrich Showcased its Range of Impressive Room A/C Accessory Solutions Designed to Ensure Safer,</u> <u>Healthier Indoor Air Quality</u>

San Antonio, Texas–At AHR Expo 2022, Friedrich Air Conditioning Co. showcased the latest suite of available indoor air quality (IAQ) options and added capabilities for the company's wide range of room A/C products. Dubbed Friedrich FreshAireTM IAQ, these accessory offerings deliver healthier indoor air quality and tackle serious issues such as the removal of pathogens and pollutants from the air.

With the launch of Friedrich FreshAire IAQ, Friedrich is the first company in the U.S. to offer complete and effective room-by-room A/C solutions based on scientific recommendations for how to achieve safer, healthier indoor air quality. Friedrich FreshAire IAQ utilizes an arsenal of effective technologies to eliminate and reduce the quantity of microcontaminants in indoor environments, such as airborne bacteria, mold spores, pollutants and viruses. Friedrich's solutions are based not only on air purification and filtration, but also powerful dehumidification capabilities and a patented make-up air system.

A variety of Friedrich FreshAire IAQ options are now available for products designed for commercial and residential customers, including lodging and hotel properties, multi-family housing units, schools, assisted living and nursing home facilities. These options work in separate and multiple combinations-depending on product

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FRESHAIRE® IAQ READY

FreshAire[®] IAQ is a suite of indoor air quality (IAQ) accessories for use with Friedrich Air Conditioners, all with one dedicated purpose - healthy indoor air.





*Faster than similar installation, cleaning and service performed on standard ductless wall-mounted units.

configurations and specific IAQ needs-to address the essential aspects of how to deliver safer and cleaner indoor air quality, including:

• Advanced filtration: Filtration that removes microcontaminants as small as viruses is especially important in today's indoor environments. Friedrich FreshAire IAQ accessories include industry-leading MERV 13 filtration, which experts verify is more effective at reducing the quantity of airborne bacteria, mold spores and viruses. Leading authorities-including the CDC, EPA, and ASHRAE-recommend upgrading filters to MERV 13 or higher to help guard against the spread of infectious airborne particles, including COVID-19. MERV 13 filters are 85% or more effective at capturing particles down to 1 micron in size* (COVID-19 virus travels on particles and nuclei between 1 and 6 microns in size). Thanks to powerful performance capable of producing needed air pressure for effective filtration without sacrificing temperature accuracy or comfort, Friedrich now offers a variety of products compatible with ASHRAE-recommended MERV 13 filtration, including being the first and only window A/C manufacturer to do so.

• Air cleansing: Destroying harmful pollutants and pathogens is the ultimate goal for exceptional indoor air quality. Through a partnership with Fresh-Aire UV, an innovator of IAQ technology, Friedrich FreshAire IAQ options include UV light technology known to kill bacteria, mold and viruses. Additionally, Friedrich is offering advanced iWave air purification capabilities through a partnership with NuCalgon, a leading manufacturer of bipolar ionization equipment. iWave purifies air by creating negative and positive ions that attach to particles such as bacteria, mold and viruses and allow them to be better captured via filtration, while also safely reducing allergens, smoke, static electricity and controlling odors without creating ozone or harmful byproducts.

• Make up air (MUA)/Friedrich's patented ventilation solution: The delivery of fresh, outside air that helps dilute and replace stale, stagnant air is fundamental for improving indoor air quality. Friedrich's patented MUA technology is unlike other HVAC solutions that handle only heating and cooling or make-up air, necessitating an additional system. Many of Friedrich's products equipped with FreshAire IAQ integrate these functions, providing an all-in-one solution for fully conditioned, cleaner air while helping building owners meet ASHRAE 62.1 and 62.2 standards.

• Dehumidification: Improper moisture levels can contribute to the growth of organic matter and organisms, such as mold and fungus, causing unhealthy indoor air and uncomfortable conditions. If left uncontrolled, high interior humidity also can damage furnishings and interior spaces. Many of Friedrich's heating and cooling products with FreshAire IAQ offer sophisticated dehumidification capabilities designed to remove excess moisture and maintain proper humidity levels to help protect interior spaces and their occupants.

"These methods of purifying indoor air are scientifically proven as effective ways to solve the complete IAQ puzzle and help address the huge challenge and need for achieving healthier indoor environments," said TJ Wheeler, Friedrich Senior Vice President – Sales & Marketing. "As with all of the products Friedrich offers, we've made it easy for customers to customize the right solution depending on the specific needs of their space and occupants to ensure safer indoor air quality."

A range of FreshAire IAQ options that incorporate these leading technologies can now be found throughout Friedrich's product line up, including Friedrich VRP® (Variable Refrigerant Packaged) Heat Pumps, Friedrich FreshAire PTAC, Friedrich Vert-I-Pak, Friedrich ductless systems and Friedrich Kühl room air conditioners. For more information about specific FreshAire IAQ options available for individual Friedrich products and solutions, visit https://www.friedrich. com/freshaire-indoor-air-quality

*Based on ASHRAE Guidance for Building Operations During the COVID-19 Pandemic

If You Want to Grow, You Have to Let Go

Every salesperson knows they need to ask questions to learn about a prospect. Unfortunately, they often spend too much time asking the wrong questions or worse yet talking about their product before they even know if they are talking to the right person. This is particularly true for commercial sales, but these questions can also be modified for residential applications.

So, what should you be asking? Of course, there are the basic question which kick off the conversation. Why did you call me? What are you hoping we can do? What kind of time frame are you looking for? Why now? This is my favorite question because it helps me understand what has changed or what their pain point is. I use this information to match the right points in the service presentation to what they need.

Beyond the basics are the tough questions salespeople

are reluctant to ask because sometimes the answers make them uncomfortable. But these questions are critical to helping determine if you are talking to a qualified prospect, someone who has the resources, motivation and authority to buy from you. So today's blog post contains six sales tips. The tough, but important questions: **1. Do you have a budget**

for this project?

Many of us don't like to talk about money. It is a cultural thing. We were brought up to feel it wasn't polite to talk about money. If you fall into that category (and I do) get over it. If someone is calling to hire you, they know there is money involved. Asking this upfront may provide some surprising responses, including discovering they expect to pay significantly more than you might have quoted. In other cases, they may have no idea, and this gives you an

opportunity to give them a price range so see if you are in the ballpark before you spend a lot of time.

The next two questions deal with how important the issue is. Critical issues with serious bottom line consequences are more likely to get resolved sooner. If your product or service isn't on the critical list, you will need to work harder to keep buyers engaged and move them toward a decision

2. If you can't make a decision by the date you mentioned, what happens?

Connecting consequences with inactivity will give you a chance to talk to the customer about the cost of indecision and possibly create a sense of urgency around the decision

3. What priorities are higher than the one we are addressing today

It would be wonderful if what you sold was the most important thing in your is rarely the case. A new website or a new roof is important, but it may not be the most important thing. Understanding your customer's priorities will give you valuable insight into all the areas of their business or their life where there are pain points. Again, if you can help them solve the problem with a referral or perhaps a different product or service you offer, which they might not be aware of, it will make it much easier to get them to decide to buy.

customer's life. However, that

4. Who else are you talking with about this project?

It is easy to hide your head in the sand and delude yourself into thinking you are the only game in town, but you aren't. It is hard for me to ask this question because I don't want to bash competitors, but the information allows me to talk about relevant points of difference.

5. How will you choose

or what criteria will you use to evaluate proposals?

If price is number one on their list and you know you aren't the low-cost provider, you have some extra selling to do. Often customers don't really have criteria in mind. When this happens, you have a terrific opportunity to steer the decision. Kick off the conversation by saying something like this:

Can I tell you how other clients have made this decision? As we talk to customers the

3 criteria we often hear are...

Now you focus the conversation on your strengths and the potential client will evaluate your competitors on the standards you have set.

6. What might prevent us from doing business together?

I know what you are thinking, why would you encourage potential clients to think about why they wouldn't hire you, but you need to know.



Lorraine Ball

Digital marketing strategist, Lorraine Ball has spent 30 years working with small business owners. She has collected the best of her training, tools and resources in the Digital Toolbox (www. digitaltoolbox.club) She is also the host of More Than a Few Words, a marketing podcast, available wherever you listen to podcasts.

If the owner has a brother in the business or there is someone who has done their work for years, you need to know that sooner rather than later.

These are my top questions. What are yours?





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It's On My Heart: A Real Legacy.

I recently had a trip where I spent a significant amount of time with Ron Strelke, the owner of Force Home Services in the Dallas area, he shared an amazing story of a unique legacy. I had been on his website and noticed he had photos of all his employees, in every division of all his company. After scrolling thru them all, there were two other photos, with dates above their names. Those dates were the years they had joined them, and the date they had passed away.

I asked about those two photos, they were employees who had made a difference in the business, and they to memorialize wanted them in a special way. One those photos was of of Zach, an installer. He was the National Guard as in well, served several tours overseas. He did an excellent job, installing systems for customers that many said just couldn't be done. He our "Gives Back" page. will be missed

The next was Lisa, she was amazing. She joined Force Home Services as a CSR, helping customers with hvac or plumbing problems. She was a caring, compassionate person who got to know the clients on a first name basis and followed up when needed to be sure they got excellent service. Here are the notes on their website:

As the first point of contact for our customers. Lisa's mannerism made them feel comfortable in what could be considered a stressful environment. They consistently described her kind, patient, friendly as helpful. The local and Denton County Charitable organizations knew Lisa's the passion for serving less fortunate and figuring out a way to help. A list of passionate her most organizations are shown on

Lisa, you made us all want to dream a little bigger. Your love and compassion for others made a mark on our hearts that can never be erased. Your spiritual leadership and motivation helped transform Force Home Services into the company we are today.

Even though you are gone we will continue to honor the best and most beautiful parts of you by continuing your passion for serving others.

A legacy is something that a person leaves behind to be remembered by. Something they have touched in some way that when people see it, they are still there. Lisa, this will be the place we can visit to remember and honor your legacy of love, giving and respect.

When she passed in December 2019, the company sent out a note to all the maintenance agreement customers, letting them know

she was gone. Almost 100% of those customers texted, called or wrote back saying what a positive influence she had been. Ron Strelke was touched by how many lives she had touched, decided to honor her memory. He made a decision to give to a charity she loved, on his website you can see the many organizations she was involved in. Ron does maintenance agreements, he set aside about \$20,000 of his maintenance agreement payments to go to her charities each year. Asked customers who they the want that money to go to. The responses have been overwhelming, the total he gave to charities last year rose to about \$60,000, he decided to support many more than he thought, it just made sense. So both of these employees are remembered in a positive way on the website, something I had never seen before.

SEE HINSHAW PG.13



Jim Hinshaw

Upon graduating University from the of Missouri at Rolla, Hinshaw started his career in the air conditioning industry. Hinshaw's background includes positions as a manufacturer's rep, President of one of the oldest and largest air conditioning companies Arizona, residential in start-up specialist for the Carrier Corporation, and an officer in a Carrier owned service agency

Jim Hinshaw, Vertical Market Manager, HVAC for Service Nation. Jim works with hvac and plumbing companies of all sizes, Service Nation has members from 2 man shops to several hundred. We help our members improve sales and profits offering employees a career path and strong financials, enabling owners to work on the business instead of in the business.

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Jim can be reached at ihinshaw@servicenation.com or cell: 602-369-8097.

And now as an AUTHOR: "For those who might be interested, he has a collection of writings from the last 10 years. Stories of how one person can ruin a relationship with a customer, and how one can repair it! Stories of the loss of service in America, and how you can improve customer service today. Go to the following link for full details on how to make this collection yours!"

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My question is this: what is your legacy, what you be remembered will for? I realize the day-to-day business can be frustrating, some days you may think got into the wrong you industry. Ron Strelke had no experience in our industry, he bought the company from a church friend. Shortly the key service tech with great experience left him, he had to start over finding good people to be involved. He found such a person in Lisa.

When you go to their website, you can see what the other employees say about the company: a great place to work, the employees look out for each other, this is a family-type organization. Make your company a great place to work, where the employees look out for each other. At the Service Nation, we have lunch together each Thursday. Some weeks it is pizza, may be Chick-Fil-A other days, but the neat thing is that even those who are working from home come in, to have a meal and check up on the team. We have valentine's day hearts we write messages on to other team members, that is going on now. Matt and David have created a caring atmosphere for the employees, the sort of atmosphere that makes it a place you want to work. Really helps when we are looking to hire a new member, they can sense the feeling of comradery in our building.

So work on the family, when an employee has a situation that is impacting them at work, let them know you are there to help. We still need to have team members who perform well, do the job they have to do, but if they are hurting in some way, be available. Let them know you care.

Thanks for listening, we'll talk later.

Mitsubishi Electric Trane HVAC US Welcomes Vice President of Marketing

Jason Rosenthal to lead marketing and product management

Suwanee, Ga. – Mitsubishi Electric Trane HVAC US (METUS), a leading supplier of Ductless and Ducted Minisplit and Variable Refrigerant Flow (VRF) heat-pump and airconditioning systems, welcomes Jason Rosenthal to the team as vice president of marketing.

In this newly created role, Rosenthal leads the company's marketing and controls product management departments for both residential and commercial sectors. He drives market research and analysis to identify and capitalize on new opportunities for METUS products and services. Rosenthal and his team are also responsible for METUS' digital strategy, creating experiences around products, apps, and web services that connect and provide value for contractors and homeowners.

Before joining METUS, Rosenthal served in various marketing leadership roles where he strengthened market positions.

Rosenthal was most recently vice president of marketing for Phyn, a division of Belkin International, where he led marketing and customer advocacy, developed go-to-market strategies and oversaw channel implementation across e-commerce and retail. He brings additional marketing leadership experience in SaaS, connected home, consumer goods, home services and telecommunications.

"We're pleased to welcome Jason Rosenthal as our new

vice president of marketing," said Mark Kuntz, chief executive officer, Mitsubishi Electric Trane HVAC US. "Jason's extensive knowledge in the digital space and lifestyle marketing will be a tremendous asset to our team and will contribute to the continued growth and success of our company."



Jason Rosental VP of Marketing Mitsubishi Electric Trane HVAC US

"I'm excited to join the Mitsubishi Electric Trane HVAC team," says Rosenthal. "Our innovative, all-electric heat pumps provide superior comfort and user experiences while helping our customers improve sustainability. With our diverse product portfolio and the growing trend toward electrification, our phenomenal growth over the last few years is only the beginning. I'm looking forward to the creative journey we have ahead."

Rosenthal holds a Bachelor of Arts from New York University. He will be based out of the Suwanee, Georgia METUS headquarters.

To learn more about METUS and its mix of energy-efficient, high-performance Ductless and Ducted variable-capacity heat pump systems, visit www.metahvac.com.



0222

NTEA Releases 2022 Fleet Purchasing Outlook

Farmington Hills, Mich.— NTEA – The Association for the Work Truck Industry published its 10th annual Fleet Purchasing Outlook to showcase vehicle acquisition trends for the work truck industry. The insights provided by fleet professionals give the entire commercial vehicle community perspective on anticipated purchasing intent and areas of greatest interest to fleet managers.

"Responses to the 2022 survey indicate fleet purchasing activity will focus more on replacement than expansion," said Steve Carey, NTEA president & CEO. "This is consistent with expectations, given the fleet purchasing cycle peaked in 2018–2019 and that fleets continue to be challenged by the ability to obtain chassis."

NTEA gathers feedback from a wide variety of fleet professionals in mid- to highlevel management with authority to make truck acquisition and vehicle specification decisions. Participants come from a wide range of fleet sizes, vehicle weight classes, and vocational truck applications across the U.S. and Canada. Primary sectors featured in this analysis include government/municipal, construction, delivery and utility/telecom application markets. The report is based on Fleet Purchasing Outlook survey results, with data from previous years serving as a benchmark to establish trends and allow yearto-year comparisons.

Report findings showcase

• Average truck age and replacement cycles

- · Macro-level buying tendencies
- Predicted change in fleet size

Main factors driving purchase behavior

· Interest in advanced truck technologies

- and alternative fuels
 - Approach to safety and automation

• Importance of financial purchasing incentives

Fleet respondents report their most important management focus areas continue to include safety, maintenance costs, idle reduction and uptime (keeping drivers on the road). Other than acquisition costs, funding and lead times are among the biggest challenges faced in purchasing new trucks.

Respondent feedback

• 49% — average truck age is increasing this year

• 29% — average truck age does not

exceed normal replacement cycle

• 75% — indicate an average truck age of 5–15 years (similar to levels reported last two years for this age range)

• 57% — report current funding for planned acquisitions (a 7-percentage point increase from 2021 levels; response from fleets planning to acquire trucks in 2022)

• 83% — purchasing decisions influenced by longer chassis lead times (response from fleets planning to acquire trucks in 2022)

89% — plan to make at least some acquisitions in 2022 (this is in line with 2021)
39% — anticipate procuring Class

7 vehicles in 2022 (response from fleets planning to acquire trucks in 2022)

• 39% — anticipate acquiring more trucks in 2022 than in 2021

• 32% — plan to replace more than 10% of their trucks in 2022 (response from fleets planning to acquire trucks in 2022)

• 39% — expect a fleet size expansion in the year ahead

• 62% — making specification changes to enhance fuel economy and reduce fuel usage

• 80% — do not expect a vehicle

platform shift (response from fleets planning to acquire trucks in 2022)

The 2022 Fleet Purchasing Outlook is a free report download available to NTEA members. Nonmembers can purchase for \$199. For additional detail and report access, visit ntea.com/fpo, or contact NTEA's team (info@ntea.com or 800-441-6832).

ABOUT NTEA

Established in 1964, NTEA – The Association for the Work Truck Industry, a 501(c)(6) organization, represents more than 2,000 companies that manufacture, distribute, install, sell and repair commercial trucks, truck bodies, truck equipment, trailers and accessories. Buyers of work trucks and the major commercial truck manufacturers also belong to chassis NTEA. The Association provides indepth technical information, education, and member programs and services, and produces Work Truck Week® and Green Truck Summit. The Association maintains administrative headquarters its in suburban Detroit and government relations offices in Washington, DC, and Ottawa, Ontario, Canada.



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Product News

Amerikooler Announces Significant Investments Aimed At Ramping Up Production Capacity and Shortening Lead Times

Miami, FL – Amerikooler, the fastest growing manufacturer of American made walk-in coolers and freezers, is making meaningful investments in its future growth by doubling down on production, personnel, and infrastructure.



Since 1985, Amerikooler has been a Family Founded and Operated business. It's success stems from their product with Technological Advancements which put them at the Top of the Refrigeration Industry.

The Passion and Pride drive them to be the best and inspire the Team to always reach higher.

A great example of this is how Instead of dialing back resources and running on reserves during the pandemic, Amerikooler kept its entire team employed and in-place; ready to restart operations as soon as restrictions lifted, and that's exactly what they did.

"Every crisis has opportunity." says Gian Carlo Alonso, Amerikooler CEO, "In the case of COVID-19, it was a massive opportunity to invest and seize market share while everyone else was terrified!"

In the past year, Amerikooler has consistently cranked out double digit sales growth, increased their Miami based factory production output by 73%, has added over 53 new members to their team, and they show no signs of slowing down.

Over the last quarter Amerikooler has made significant investments in their 200,000 square foot facility by adding new CNC machinery that will enable them to increase production to maintain some of the best lead time in the industry.

"I'm VERY excited about the new CapEx investments we've made." says Alonso. "These are high quality/output robotic machines that are proven to increase capacity and efficiency. In addition to almost doubling capacity last year, these investments will add another 33% to our output."

For more information on Amerikooler, their products, and the future of refrigeration please visit call 800.627.5665 or email agarriga@amerikooler.net You can also visit us at www.amerikooler.com

Thermostat Recycling Corp.'s Mercury-Containing Thermostat Collection Up Nearly 5%

New York, New York — Thermostat Recycling Corp. (TRC) collected 4.9% more pounds of mercury from thermostats in 2021 when compared with its efforts in 2020. As a result, it collected 937 pounds of mercury in 2021, compared with 892 pounds in 2020.

There were 93,045 mercury-containing thermostat units collected and recycled in 2021 compared with 85,351 in 2020, an increase of slightly more than 9%.

"Despite the impact of the coronavirus pandemic, our partners showed their commitment to recycling, resulting in an almost 5% increase in the pounds of mercury collected and recycled," said Danielle Myers, operations & compliance manager, TRC. "This increase at a time of turbulence in the business world and our personal lives is astonishing. I can only thank our partners in the field, who are persistent at removing the thermostats."

TRC's top 10 recycling partners by pounds of mercury are:

| Partners | Mercury Volume (lbs.) |
|--|-----------------------|
| Johnstone Supply | 172.3104 |
| R. E. Michel Co. | 107.7374 |
| United Refrigeration | 32.8724 |
| Lennox | 27.4474 |
| Watsco | 24.8992 |
| Ferguson | 20.8878 |
| Refrigeration Supplies Distributor (RSD) | 18.8542 |
| F.W. Webb | 18.4822 |
| G.W. Berkheimer | 15.8100 |
| Geary Pacific | 13.1378 |

The top three states in the United States for recycling thermostats are California, Pennsylvania and Minnesota.

The collection numbers reached a peak in 2014 with 203,346 units.

"TRC's partners are a marvelous example of persistence and grit during a pandemic that became overwhelming," Myers said. "They exhibited the highest standards of concern and follow through by keeping mercury out of the waste stream."



North American Technician Excellence

NATE partners with Interplay Learning to launch new online training platform

Arlington, VA - North American Technician Excellence (NATE) is partnering exclusively with Interplay Learning to launch a new online training platform for HVACR technicians, NATE Training Academy.

NATE Training Academy is designed to provide technicians a way to train for NATE certification exams online at their own pace. The comprehensive online courses are all available on-demand and can be taken at any time. The interactive and immersive online courses powered by Interplay Learning's leading skilled trades training platform include "field-like" 3D and VR simulations, videos, and knowledge checks.

NATE Training Academy currently includes courses to prepare technicians for NATE's Certified HVAC Professional (CHP-5) certification exams. The CHP-5 is a NATE certification pathway where technicians can earn their NATE certification through a series of five 30-question exams, each on a different subject domain. NATE Training Academy's CHP-5 courses cover each exam subject area: HVAC Fundamentals, Electrical and Controls, Comfort and Airflow, Installation, and Service.

Courses on the first two CHP-5 exam subject areas, HVAC Fundamentals and Service, are currently available. Courses on the remaining CHP-5 exams will be released in the coming months, and all CHP-5 courses will be available by early June 2022.

NATE and Interplay Learning plan to continue adding courses to help technicians prepare for other certification exams. In the future, NATE Training Academy will introduce courses to prepare users for NATE's Low-GWP refrigerant certification.

NATE COO John Lanier explained the launch of the new online training platform is a part of an overall strategy change in the way NATE supports HVACR technicians. "In addition to certifying technicians and recognizing their excellence within the industry, we also want to help them get there, so we have shifted our model to create this training package for technicians."

"We're very excited for our partnership with Interplay Learning" said John Lanier. "Interplay is a recognized training provider that has registered its courses with NATE in the past. Many of our industry partners enjoy having their technicians and trainers use the training that Interplay creates, and we have received great feedback from technicians, contractors, and manufacturers that have used Interplay Learning's courses."

"The development of the new NATE Training Academy is a critical initiative that will actively address the shortage of skilled labor and help close the skills gap in the HVAC industry," said Doug Donovan, CEO of Interplay Learning. "Interplay's job-relevant virtual technical training directly aligns with NATE's goals and we're pleased to contribute to that effort. At Interplay, we work everyday to make better careers and better lives for our customers, and this partnership is directly in line with our mission."

Find more information at www.NATEX.org. *About NATE*

Founded in 1997, North American Technician Excellence (NATE) is the nation's largest nonprofit certification organization for heating, ventilation, air conditioning and refrigeration technicians. As our business evolves to meet the growing demands of the HVACR workforce, the company's vision - to be the leader in developing and recognizing professional HVACR technicians - remains clear. Headquartered in Arlington, VA, NATE is the certification organization that was developed by, and has been supported by the entire HVACR industry for over 20 years.

NATE tests represent real world working knowledge of HVACR systems. Developed by a committee of industry experts nationwide, our NATE certification exams represent HVACR topics pertinent to contractors, educators, manufacturers, and utilities alike.NATE tests are rigorous, multiplechoice, knowledge-based tests which validate a technician's knowledge.

About Interplay Learning

Since 2016, Austin-based Interplay Learning has been building better training, better careers and better lives for its customers and their employees. Its award-winning online and VR training for the essential skilled trades, including HVAC, Plumbing, Electrical, Solar, Multi-Family Maintenance and Facilities Maintenance workforces, is scalable and more effective than traditional training methods. By leveraging immersive learning technology, Interplay's customers are able to train and practice hands-on learning from a desktop, phone, tablet or in virtual reality. The result is a highly trained employee who is job-ready in weeks, not years. Its digital experiential learning platform, SkillMill, conveniently turns any space into a training lab with its short video courses, 3D simulations, knowledge checks, coaching, community, and connectivity. Recent accolades include recognition by Fast Company's World Changing Ideas Awards in the Education, General Excellence and On the Rise categories. Welcome to the next generation of the skilled labor workforce.

Visit https://www.interplaylearning.com/ to learn more.







March 2022 Training Calendar

To register for any of the trainings please visit our website training calendar! (scan qr code)

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ITALIAN COMPANY We have just come out of the Christmas Season where visions of sugar plums danced in our heads, and strains of Tchaikovsky's "Dance of the Sugar Plum Fairy" have, by now, nearly nauseated us... but that's for another column.

I want to speak in this column about another kind of fairy—or actually, a gremlin (which is sort of an evil fairy). I speak of labor utilization.

In my experience as a consultant, I find that the Number One killer of an HVAC business is not cash flow (that's Number Two), nor even lack of sales (Number Three). It is lack of good control of field labor.

Think about it. Unlike a condensing unit or heat pump, or a contactor or fan motor, labor is not something you can put in the warehouse and store until you need it. Time does not store very well! Either you use the billable hours of your installers and service technicians today, or you lose them. And if they are on the payroll either way, it's going to cost you—big time!

To make the point, let's consider how much unbillable time can cost in terms of an employee's hourly rate. Suppose you have an installer who draws \$25 an hour (not counting fringes and benefits, which add, on average, about 35% to the hourly cost). What is an hour of that installer's time worth overall?

To start, we compute the cost of his wages and benefits, which comes to about \$34 an hour. Now if we don't sell that hour, but he is on the payroll for that time, he gives us a net drain of \$34 for every hour of his that is not billed. If he averages just one hour

The Labor Gremlins!

is actually a tad below the national average), he would cost us \$34 x 48 weeks x 5 days a week (allowing for vacations, holidays, sickness, etc.) or about \$8,160 a year in wages and bennies.

But that's just the tip of the iceberg. 90% more lies beneath the surface! We also failed to absorb overhead for that hour. For a typical contractor, the ratio of overhead to wages for an installer runs about 2.3 to 1, so we also failed to recover about \$18,800 in overhead (which means we had to inflate our prices some on the sold hours to break even).

But most importantly, that hour per day of unsold time represents lost sales opportunities. For a typical contractor, sales runs about 5 times the cost of labor, so our one hour a day of unbillable time actually costs us about \$41,000 in lost sales opportunities!

So what does an hour a day of unbillable installer time cost a year? Add the numbers up-- \$8,160 + \$18,800 + \$41,000 = about \$68,000 a year. This is 2,720 times the installer's average hourly wage! Let's just use a rule of thumb that that cost of an hour of unbillable time is 2,700 times the hourly wage of that position.

If you had 6 installers, each averaging just 1 hour a day of unbilled time, it could be costing you as much as \$408,000 a year!

It's worse for service techs. Service techs make more per hour than installers (in most cases) and average almost 2-1/2 hours a day of unbilled time. For a service department with four technicians averaging \$35 an hour and 2.5 hours a day of unbillable time, the total hit to the company amounts to a staggering \$35 per hour x 2700 cost factor x 2.5 hours a day unbilled x 4 techs or \$945,000!

For a 10 field-person company, the total hit could be a \$1.4 million per year in costs, unrecovered overhead, and lost sales!

Do I have your attention now?

So what can you do to use your labor better?

First, there is not much you can do about the hourly costs. You have to pay a wage that is high enough to attract and keep high caliber talent, and that won't be cheap. (Check salary.com to see what the average service wages in your area actually are, counting benefits.)

But you can do something about recovering



Richard Harshaw

overhead and making sales. You can get better at selling (upping your closing rate, upping your average contract price, etc) and a whole lot better at managing your labor pool.

In next month's column, I will spell out a number of simple but effective things you can do that cost little or nothing but can slash your overhead cost factor from 2,700 times the hourly wage to less than 300 times the hourly wage.

Stay tuned! It only gets better!

If you have questions for Mr. Harshaw, send them to LLACKEY@AC-TODAY.COM

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FabricAir® Names DS Herron its Top HVAC/R Manufacturer's Rep for 2021

Tulsa, Okla.-based DS Herron records best sales year in its 14-year relationship with the fabric duct manufacturer.

Las Vegas, Nev.--FabricAir®, Lawrenceville, Ga., the original manufacturer of fabric HVAC duct, honored DS Herron Co. Inc., Tulsa, Okla. with its 2021 Top Manufacturer's Representative Performance award at the AHR Expo 2022 (International Air-Conditioning, Heating and Refrigerating Exposition) Jan. 31 in Las Vegas, Nev.

FabricAir National Sales Manager, Charles Justice, presented the award to Rob and Julie Dixon, DS Herron's president and vice president, respectively, who founded the manufacturer's representative firm in 2000.

2021 was the best sales year of DS Herron's 14-year relationship with FabricAir. The DS Herron team attributes the sales spike to concentrated efforts of showcasing FabricAir's product line at trade shows throughout the company's Oklahoma and Northwest Arkansas territory. Also, skyrocketing raw material metal prices during the pandemic helped convert many HVAC projects from spiral round metal to fabric duct as value engineering strategies, according to Rob Dixon.



(left to right) Brian Refsgaard, president, FabricAir, Lawrenceville, Ga., presents the 2021 Top Manufacturer's Representative Performance award to Rob Dixon, president, and Julie Dixon, vice president of DS Herron Co., Tulsa, Okla., at the 2022 AHR Expo in Las Vegas on Jan. 31. Also pictured is FabricAir's Tom Boothe, Oklahoma territory manager. (Photo Credit: FabricAir.)

Furthermore, Oklahoma has also been a hotbed of medical marijuana grow facilities, which prefer the antimicrobial and noncondensation characteristics of fabric duct. One DS Herron project in Northwest Arkansas was a grow facility featuring more than 500 linear feet of FabricAir's Combi 80 antimicrobial fabric duct.

DS Herron was also recognized for its assistance in a challenging municipal indoor swimming pool project that featured an all glass retractable roof. The DS Herron team and the project engineer designed many fabric duct solutions to circumvent structural obstacles, but still bathe the glass with conditioned air to prevent condensation.

"FabricAir's Tom Boothe (territory manager for Oklahoma, Louisiana and Arkansas) helped us tremendously in 2021 with his diligent follow up on sales leads," said Rob Dixon, who oversees three road sales and three inside salespeople.

For more info on FabricAir duct products and accessories, please visit fabricair.com; email sales-US@fabricair.com or contact customer and technical support departments at (502) 493-2210.

Solar Supply Western Region Awards Luncheon

These awards were presented by Jerry Clark and Quitman Moon at the Solar Supply Awards luncheon in Huntsville TX

 President's Award- Paul Brame Lake Charles LA



Western Region Most
Improved- Chris Salinas
Sherman TX



 Western Region Manager of the Year- Larry Taylor Leesville LA



• Most Improved Overall-Hollis Elder Conroe TX



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| Houston Westpark. 713.787.6666 |
| Pasadena 713.477.8292 |
| Carrollton 214.390.5076 |

| San Antonio 210.495.4933 | |
|------------------------------|--|
| Austin512.836.6646 | |
| South Austin737.931.0678 | |
| Killeen 254.526.3028 | |
| College Station 979.774.5390 | |
| Temple254.773.0809 | |

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| 3 | Waco 254.751.7766 | ô |
|---|-------------------|---|
| ò | Harlingen | 3 |
| | McAllen | 7 |

GREE

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|-----------------|--------------|
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Wednesday, March 30th 8am - 12pm Grapevine

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MARCH 2022, AIR CONDITIONING TODAY, PAGE B1



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HOUSTON 5935A South Loop East, 77033 Phone: (713) 645-0085 Fax: (713) 645-7498

HOUSTON 8304 Westpark, 77063 Phone: (713) 952-4601 Fax: (713) 952-0865

HOUSTON 15631 Blue Ash, #160, 77090 Phone: (281) 872-5200 Fax: (281) 872-4848

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KATY 22110 Merchants Way, Ste. 100, 77449 Phone: (713) 803-6240 Fax: (713) 803-6250

STAFFORD 10650 West Airport Blvd Ste. 180, 77477 Phone: (281) 988-5584 Fax: (281) 988-9533

WEBSTER 16910 N Texas Ave Ste. A-14, 77598 Phone: (346) 444-3879 Fax: (832) 476-2450



Texas Air Conditioning Contractors Association

13706 Research #214 Austin, Texas 78750

800.998.HVAC (4822)

www.tacca.org

Duct Systems for Zoning Course Covers Fundamentals of Duct Design Zone 2 Zone 3 Refrigerant Delivery Single-speed Inverter Variable Stand-Alone Support Zone

\$159 –or– FREE in-person registration for TACCA members Starts April 1 pending TDLR approval Provider #1126

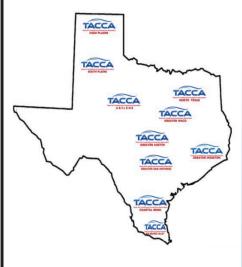
Duct Systems for Zoning

TACCA's 2022 continuing education class is set to begin April 1 and covers Duct Systems for Zoning. This course is pending approval for the 8 hours required for license renewal, including the mandatory hour for Texas law and rules. Duct Systems for Zoning will be available in cities across the state as well as online. TACCA is proud to offer its CE course free to members and all licensed contractors in the member company.

To register for a TACCA class, visit www.tacca.org or call our office.

TACCA Local Chapters

Abilene Coastal Bend Greater Austin Greater Houston Greater San Antonio Greater Waco High Plains North Texas Rio Grande Valley South Plains



TACCA welcomes the following new members. Thank you for your support!

All-A-Round Air Conditioning – Wills Point Always There Heating and Air -Fresno Reliable Heating and Air -Lubbock Trane Supply -Austin

2022 AC Live Conference

We are excited to bring the 2022 AC Live Conference back to Lakeway Resort and Spa on October 27-28.

Contractors—Please save the date for this event that packs continuing education, vendor exhibits, networking, and fun into two days in a gorgeous setting.

Vendors-Exhibits will open for 2021 exhibitors this month and will open for all vendors on May 1. If you are interested in exhibiting or sponsoring the conference, please contact us at services@tacca.org

Texas Air Conditioning Contractors Association 2022 Annual Conference Live

October 27-28, 2022 | Back at Lakeway Resort & Spa

Understanding Building Science

aw and Rules





South Texas Expo

In February, Executive Director





Contractors - Why Join TACCA? FREE classroom continuing ed. Reduced rat Timely news, updates, alerts, and information Gro HVAC/R industry i Texas Access to expe and code question

Chapter Meetings

Devorah Jakubowsky and Government Affairs Counsel Shannon Noble visited members in the Lubbock and Abilene areas,

sharing information about TACCA activities, the 2021 Texas legislative session, and preparing for the 2023 session.

On February 10, TACCA Greater San Antonio hosted the 2022 South Texas Expo for Contractors, technicians, and students. The training sessions, "Handling Unhappy Customers-How to Make the Heroic Save" and "Unlocking the Inner Winner Within Your Teams" were well-attended and the hall was bustling with vendors and attendees. TAC-CA enjoyed the opportunity to visit with everyone, and especially to run into our friends at Federated Insurance, Service Roundtable, JB Warranties, and AC Today. We're already looking forward to the 2024 South Texas Expo.



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Johnstone Supply Casino Night

Johnstone Supply held their Annual Casino Night at the Cadillac Bar in Houston on Thursday February 24th. Casino Night is an event that all Johnstone Employees benefit from. It is an annual celebration on a successful year. The employees are rewarded with poker chips, drinks, food, and prizes sponsored by vendors.





































Coburn Supply Dealer Meeting

<u>Coburn Supply held their Dealer Meeting at the Royal Sonesta in New Orleans on January 28-30th.</u> <u>The weekend event had a vendor trade show, training classes, awards and great food.</u>























































Ferguson HVAC Grand Openings

<u>Ferguson HVAC held their Grand Openings in Victoria TX and Corpus Christi TX on February 23rd and 24th.</u> <u>The events had vendor trade shows, training sessions, lunch and door prizes.</u>

























FERGUSON

∏तिर्मिं €entury











AHR Expo Very Successful

The 2022 AHR Expo, held in Las Vegas January 31 through February 2, was a great success, drawing a verified crowd of more than 30,000 people to peruse the wares of 1,589 exhibitors over nearly 444,000 square feet of exhibit space. Even though the exhibit hall was some 60,000 square feet fewer than in the 2020 Orlando show, the attendance was only slightly less. The industry panel session in which AHRI President & CEO Steve Yurek participated was standing room only, and the AHRI sessions on the refrigerant transition and the M1 transition also were well attended. The 2023 Expo will be held February 6-8, 2023, at the Georgia World Congress Center in Atlanta. *From AHRI Update February Issue*.



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2022 EXAM PREP CLASS SCHEDULE

AUSTIN/ROUND ROCK

February 12-13 May 14-15 Aug 20-21 Nov 19-20

HOUSTON

March 19-20 June 11-12 September 17-18 December 10-11 August 12-13 November 11-12 <u>SAN ANTONIO</u> January 15-16

RED OAK/DFW (FRI-SAT CLASSES)

April 23-24 July 16-17 October 22-23

February 25-26

May 20-21

Classes are held 8am-5pm each day and are limited to 20 students. Visit tacca.org/examprep to see a list of books needed for the class.



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TPG AND RGF



WOMEN IN HVACR



UNIWELD



YELLOW JACKET

Johnstone Supply San Antonio Liberty Dealer Meeting

Johnstone Supply held their annual Liberty Dealer Meeting in San Antonio on Thursday February 17th. They had a vendor trade show, lunch and awards dinner.





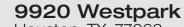
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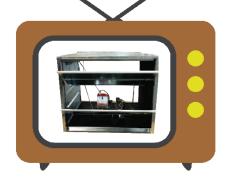


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WHVACR Mixer at AHR Expo



















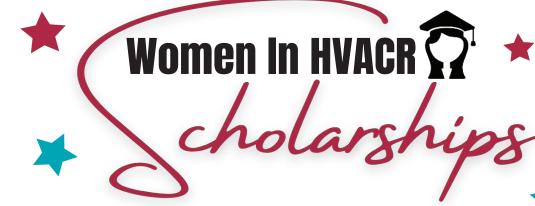












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www.womeninhvacr.org/scholarships



MARCH 2022, AIR CONDITIONING TODAY, PAGE B13

TRAINING

MARCH 10TH



NATE Low GWP Refrigerants

Instructor: Joe Moarvek

Installation of equipment, servicing equipment, proper safety practices, types of flammable refrigerants, and tools used when serving flammable refrigerants.

MARCH 11TH

Copper Brazing & Flaring

Instructor: Chris Walters

Learn proper brazing of copper tubing using an air torch & service rig torches. See how to prevent oxidation inside the copper by the use of nitrogen flushing. Learn easy heat protecting techniques that prevent water from entering the system.

Learn to cut, swag, flare and braze by completing it in class.

MARCH 25TH

HVAC Basics Explained - Full Day Class

Instructor: Chris Walters

Systems, Refrigerants, PT Charts, Components, Electrical Controls, Compressors, Humidity, Proper AC Unit Maintenance, Gas Furnaces, Electric Furnaces & more.

SPECIALIZED TRAINING

RESIDENTIAL LOAD CALCULATIONS April 20st-22nd



3 Day Course All books provided

Day 1 - Residential Load Calculations

Day 2 - ACCA/ANSI Quality Installation Day 3 - Residential Duct Systems

*Space is limited - Registration Required \$1000 members / \$1200 non-members



Texas Air Conditioning Contractors Association GREATER HOUSTON





21ST Annual BBQ Cook-Off Competition APRIL 8TH - 9TH

Judging April 9th 8:45am- 4pm

Team Registration Required. Go online for more details & rules.



HVAC Tool & Equipment Show APRIL 9TH from 12-3PM

Vendor Giveaways from 12-3pm Vendor Displays, Food, Music, Park & Raffles.

Free Food & Drinks for TACCA Members & Employees.

Non-Members: Food & Drink Wristband \$15.000 per person.

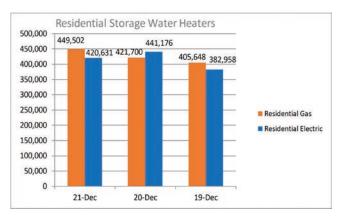
> **Event Location for both:** Bayshore Park - Waterfront 5437 FM 646 Bacliff, TX 77518

TEXAS AIR CONDTIONING CONTRACTORS ASSOCIATION OF GREATER HOUSTON / www.TACCAGH.org / (713)781-HVAC

AHRI Releases December 2021 U.S. Heating and Cooling Equipment Shipment Data

Residential Storage Water Heaters

U.S. shipments of residential gas storage water heaters for December 2021 increased 6.6 percent, to 449,502 units, up from 421,700 units shipped in December 2020. Residential electric storage water heater shipments decreased 4.7 percent in December 2021 to 420,631 units, down from 441,176 units shipped in December 2020.

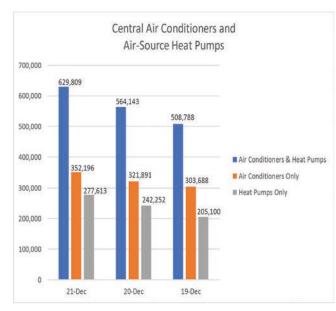


Year-to-date U.S. shipments of residential gas storage water heaters increased 8.3 percent, to 4,967,079 compared to 4,584,367 shipped during that same period in 2020. Residential electric storage water heater shipments increased 4.9 percent year-to-date, to 4,880,746 units, compared to 4,653,688 shipped during the same period in 2020.

| Year-to-Date | | | | |
|------------------------------|---------------|---------------|----------------------------------|------------|
| | Dec 21 YTD | Dec 20 YTD | %CHG. (From 2020- 2021) | Dec 19 YTD |
| Residential Storage Gas | 4,967,079 | 4,584,367 | +8.3 | 4,377,001 |
| Residential Storage Electric | 4,880,746 | 4,653,688 | +4.9 | 4,201,274 |

Central Air Conditioners and Air-Source Heat Pumps

U.S. shipments of central air conditioners and air-source heat pumps totaled 629,809 units in December 2021, up 11.6 percent from 564,143 units shipped in December 2020. U.S. shipments of air conditioners increased 9.4 percent, to 352,196 units, up from 321,891 units shipped in December 2020. U.S. shipments of air-source heat pumps increased 14.6 percent, to 277,613 units, up from 242,252 units shipped in December 2020.

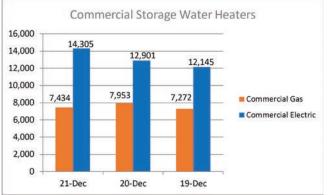


Year-to-date combined shipments of central air conditioners and air-source heat pumps increased 9.3 percent, to 10,199,051 units, up from 9,328,762 units shipped during the same period in 2020. Year-to-date shipments of central air conditioners increased 6.3 percent, to 6,282,285 units, up from 5,910,284 units shipped during the same period in 2020. The year-to-date total for heat pump shipments increased 14.6 percent, to 3,916,766, up from 3,418,478 units shipped during the same period in 2020.

| Year-to-Date | | | | |
|---|------------|---------------|------------------------|---------------|
| | Dec 21 YTD | Dec 20 YTD | %CHG. (From 2020-2021) | Dec 19 YTD |
| Air Conditioners & Heat Pumps Combined Total | 10,199,051 | 9,328,762 | +9.3 | 8,469,615 |
| Air Conditioners Only | 6,282,285 | 5,910,284 | +6.3 | 5,359,775 |
| Heat Pumps Only | 3,916,766 | 3,418,478 | +14.6 | 3,109,840 |

Commercial Storage Water Heaters

Commercial gas storage water heater shipments decreased 6.5 percent in December 2021, to 7,434 units, down from 7,953 units shipped in December 2020. Commercial electric storage water heater shipments increased 10.9 percent in December 2021, to 14,305 units, up from 12,901 units shipped in December 2020.



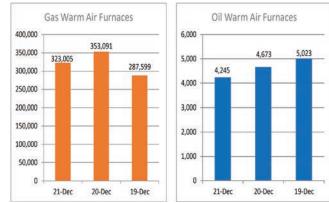
Year-to-date U.S. shipments of commercial gas storage water heaters increased 12.6 percent, to 90,192 units, compared with 80,070 units shipped during the same period in 2020. Year-to-date commercial electric storage water heater shipments increased 9.7 percent, to 154,330 units, up from 140,666 units shipped during the same period in 2020.

| Year-to-Date | | | | |
|-----------------------------|------------|------------|------------------------|------------|
| | Dec 21 YTD | Dec 20 YTD | %CHG. (From 2020-2021) | Dec 19 YTD |
| Commercial Storage Gas | 90,192 | 80,070 | +12.6 | 88,548 |
| Commercial Storage Electric | 154,330 | 140,666 | +9.7 | 150,667 |

.....

Warm Air Furnaces

U.S. shipments of gas warm air furnaces for December 2021 decreased 8.5 percent, to 323,005 units, down from 353,091 units shipped in December 2020. Oil warm air furnace shipments decreased 9.2 percent, to 4,245 units in December 2021, down from 4,673 units shipped in December 2020.



Year-to-date U.S. shipments of gas warm air furnaces increased 19.6 percent, to 4,008,894 units, compared with 3,351,176 units shipped during the same period in 2020. Year-to-date U.S. shipments of oil warm air furnaces increased 8.3 percent, to 39,548 units, compared with 36,505 units shipped during the same period in 2020.

| Year-to-Date | | | | |
|--------------------------|------------|------------|------------------------|------------|
| | Dec 21 YTD | Dec 20 YTD | %CHG. (From 2020-2021) | Dec 19 YTD |
| Gas Warm Air Furnaces | 4,008,894 | 3,351,176 | +19.6 | 3,441,872 |
| Oil Warm Air Furnaces | 39,548 | 36,505 | +8.3 | 40,692 |

U.S. Manufacturers' Shipments of Central Air Conditioners and Air-Source Heat Pumps

| Month | | | | | |
|--------------------------------|------------|--------------------|------------|--|--|
| Size Description (000) BTUH | 2021 Total | % Change from 2020 | 2019 Total | | |
| Under 16.5 | 31,716 | +27.0 | 16,863 | | |
| 16.5-21.9 | 65,402 | +1.8 | 49,644 | | |
| 22-26.9 | 115,014 | +5.9 | 98,940 | | |
| 27-32.9 | 85,770 | +4.2 | 80,234 | | |
| 33-38.9 | 127,282 | +17.0 | 106,547 | | |
| 39-43.9 | 52,434 | +19.5 | 37,751 | | |
| 44-53.9 | 72,933 | +20.9 | 53,994 | | |
| 54-64.9 | 56,817 | +11.4 | 42,908 | | |
| 65-96.9 | 8,176 | +13.6 | 7,738 | | |
| 97-134.9 | 5,961 | +15.7 | 5,858 | | |
| 135-184.9 | 3,742 | +1.2 | 4,365 | | |
| 185-249.9 | 1,700 | +14.0 | 1,513 | | |
| 250-319.9 | 1,587 | +20.0 | 1,107 | | |
| 320-379.9 | 329 | +24.2 | 357 | | |
| 380-539.9 | 316 | -6.0 | 296 | | |
| 540-639.9 | 247 | +10.8 | 225 | | |
| 640-799.9 | 118 | -3.3 | 137 | | |
| 800.0-899.9 | 50 | +31.6 | 72 | | |
| 900.0-999.9 | 61 | +8.9 | 98 | | |
| 1,000.0-1,199.9 | 49 | +6.5 | 44 | | |
| 1,200.0 & Over | 105 | +8.2 | 97 | | |
| TOTAL | 629,809 | +11.6 | 508,788 | | |

| YTD | | | | | |
|--------------------------------|------------|--------------------|------------|--|--|
| Size Description (000) BTUH | 2021 Total | % Change from 2020 | 2019 Total | | |
| Under 16.5 | 471,334 | +31.7 | 303,733 | | |
| 16.5-21.9 | 923,568 | +6.9 | 739,907 | | |
| 22-26.9 | 2,010,320 | +9.8 | 1,635,292 | | |
| 27-32.9 | 1,593,104 | +7.4 | 1,332,524 | | |
| 33-38.9 | 2,176,774 | +9.7 | 1,792,901 | | |
| 39-43.9 | 774,881 | +8.1 | 651,484 | | |
| 44-53.9 | 1,109,675 | +6.6 | 948,054 | | |
| 54-64.9 | 854,472 | +8.5 | 757,301 | | |
| 65-96.9 | 101,238 | +9.1 | 109,606 | | |
| 97-134.9 | 79,196 | +14.7 | 83,717 | | |
| 135-184.9 | 49,948 | +7,1 | 56,986 | | |
| 185-249.9 | 21,450 | +3.2 | 25,109 | | |
| 250-319.9 | 18,472 | +7.0 | 16,054 | | |
| 320-379.9 | 3,979 | +2.2 | 4,222 | | |
| 380-539.9 | 3,890 | -6.1 | 4,393 | | |
| 540-639.9 | 2,649 | -14.9 | 3,117 | | |
| 640 & Over | 1,336 | -5.1 | 1,631 | | |
| 800.0-899.9 | 543 | -29.7 | 841 | | |
| 900.0-999.9 | 723 | -16.6 | 824 | | |
| 1,000.0-1,199.9 | 431 | -28.8 | 525 | | |
| 1,200.0 & Over | 1,068 | -0.3 | 1,394 | | |
| TOTAL | 10,199,051 | +9.3 | 8,469,615 | | |

Notes and FAQs

A shipment is defined as when a unit transfers ownership; a consignment is not a transfer of ownership. Industry data is aggregated from the information supplied by AHRI member companies that participate in the statistics program and can be subject to revision. Published yearto-date data is inclusive of all revisions. No other AHRI data (e.g., by state or region) is available to the public other than that published. AHRI does not conduct any market forecasting and is not qualified to discuss market trends. BTUHs of 64.9 and below are for residential units; 65.0 and above for commercial. For previous monthly shipment releases and historical data, please see http://www.ahrinet.org/statistics.

1. How do my colleagues subscribe to the report?

- Go to http://www.ahrinet.org/statistics and click on Subscribe.
- **2.** Does this data represent shipments to the United States only or are shipments outside of the United States included? *This data represents shipments to customers in the United States only.*
- 3. Do vou provide U.S. data by state?
- *That data is not available publicly.*
- 4. Is historical data available in Excel?
- It is available monthly reflecting exactly the data presented in the monthly public release.
- Can I purchase additional industry data from AHRI?
- No, AHRI Statistics data are not for sale.
- 6. How much of the industry does the data represent?

Although we cannot get into specifics about how much of the industry the data represents, in general, AHRI is one of the largest trade associations in the nation, representing more than 300 heating, water heating, ventilation, air conditioning and commercial refrigeration manufacturers within the global HVACR industry. AHRI's 300+ member companies account for more than 90 percent of the residential and commercial air conditioning, space heating, water heating, and commercial refrigeration equipment manufactured and sold in North America.



ASHRAE, founded in 1894, is a global society advancing human well-being through sustainable technology for the built environment. The Society and its more than 56,000 members worldwide focus on building systems, energy efficiency, indoor air quality, refrigeration and sustainability. Through research, standards writing, publishing, certification and continuing education, ASHRAE shapes tomorrow's built environment today. More information can be found at www.ashrae.org/news.

ASHRAE Wraps Up First Hybrid Winter Conference and a Successful AHR Expo in Las Vegas

Atlanta – More than 2,800 HVACR industry professionals, building systems engineers, architects, contractors and students, gathered in Las Vegas and virtually from January 29 – February 2 for the 2022 ASHRAE Winter Conference. Registered conference attendees were provided entry to the co-sponsored AHR Expo, held January 31 – February 2 at the Las Vegas Convention Center.

"This year's conference and expo marked the first time that the Society has been together for our Winter Conference in two years and the return to the AHR Expo after last year's cancellation," said 2021-22 ASHRAE President Mick Schwedler, P.E., Fellow ASHRAE, LEED AP. "While the numbers are expectedly lower than past conferences, in-person attendance still exceeded our expectations and our virtual attendees added a welcomed dynamic to our sessions. We are grateful to everyone involved in establishing a comprehensive health and safety plan for our attendees, which included guidance provided by the ASHRAE Epidemic Task Force."

The Winter Conference featured over 50 technical sessions,

updates from Society leaders, tours, social events and livestreamed sessions for virtual attendees. Top sessions included Introduction of Building Decarbonization, HVAC Design, Control and Operation of Hospitals After COVID-19 Fiasco and CPS 21: Refining ASHRAE COVID Guidelines and Standard 100.

The AHR Expo offered a total of 1,573 exhibitors, with 281 international exhibitors, occupying 443,769 sq. ft. of exhibit space in the Las Vegas Convention Center. More than 43,000 people preregistered to attend the show, including 130 media representatives.

At the Winter Conference, Schwedler provided updates related to the Society's current theme, "Personal Growth. Global Impact. Feed the Roots." He focused on personal development and how the Society's extraordinary global growth and impact to the built environment has nourished the roots of the global HVACR industry.

"When we concentrate on our mission and vision and talk about our impacts – we make the world more sustainable and resilient to future changes," said Schwedler. "We reduce both energy utilization intensity and environmental emissions. We helped mitigate a global pandemic by keeping vaccines cold – and their efficacy high – 40% of the world's food spoils between the field and consumption. We reduce that. And most importantly, we keep students and staff in schools, and occupants of the built environment safe and healthy."

Schwedler's State of Society address manuscript and presentation can be found at ashrae.org/president.

During the plenary session, Jeff Littleton, ASHRAE Executive Vice President and Secretary, reported on the Society's current initiatives, as well as the dedication of ASHRAE volunteers during the pandemic.

"A Diversity, Equity and Inclusion Board subcommittee is focused on proactively driving diversity, equity and inclusion at all levels of the Society," said Littleton. "Task groups have been formed to drive Society strategies on decarbonization and on international standards. We've released 14 new and 24 revised publications and standards. Examples of new publications include the ASHRAE Design Guide for Natural Ventilation and the ASHRAE Guide for HVAC in Hazardous Spaces. We've even released the children's book Lucy's Engineering Adventure. The commitment of ASHRAE's entire global membership to the Society's work has never wavered during the pandemic. I find that truly remarkable. When so much of our professional and personal lives has been disrupted, some 7,000 ASHRAE volunteers at the society, regional and chapter levels continue to drive ASHRAE forward."

Experienced and emerging leaders in the industry were





Sold at your local distributor! If not, call: (704) 892-5399 or www.attictent.com recognized during an honors and awards ceremony. Recordbreaking polar explorer, Ann Daniels, closed the plenary session with an inspiring presentation on good leadership, teamwork and self-belief.

ASHRAE Learning Institute (ALI) offered 17 courses. New courses were as follows: Advanced High-Performance Building Designs: Key Concepts for Lifelong Building Sustainability, V in HVAC – What, Why, Where, How, and How Much (includes Basic Requirements of Standard 62.1-2019), Best Practices for Installing DDC Systems, Save 40% by Complying with Standard 90.1-2019, Principles of Building Commissioning: ASHRAE Guideline 0 and Standard 202, Guideline 36: Best in Class HVAC Control Sequences, Changing Environments and Loads for Data Centers (High Density, Liquid Cooling, Edge Computing and Health Impacts of Indoor Air Extraction, Ventilation, and Filtration – Same or Different.

All registered attendees, both in-person and virtual, will have access to the virtual conference environment for 12 months post-conference. Registration is still open for access to the virtual conference until January 2023 at ashrae.org/2022winter.

ASHRAE remained committed to the health and safety of conference attendees. In addition to shipping all in-person attendees FDA approved rapid COVID-19 tests to administer prior to attending the conference, ASHRAE partnered with Vital Circle to provide access to medical assistance and testing for attendees while onsite. ASHRAE's Commitment to Care details explains health and safety measures the Society implemented for attendees before, during and after the conference. The Commitment to Care document is available at ashrae.org/2022winter.

The 2022 ASHRAE Annual Conference will take place June 25 – June 29 in Toronto, Ontario, Canada. The 2023 Winter Conference will take place February 4-8, and the AHR Expo, February 6-8, in Atlanta.

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TACCA's 8-hour courses are developed around top requested topics from class participants.

2022 REMAINING CLASS SCHEDULE

| Abilene | Aug 20 | In-person | | |
|-------------|--|----------------------|---|--|
| Austin/RR | Apr 2, Jul 16, Nov 12 | TACCA | | |
| Beaumont | Sep 9 | Members | | |
| Burleson | Mar 12, Aug 27 | \$159 \$0 | | |
| Corpus | Apr 9, Aug 27 | Nonmember | s | |
| Denton | Oct 1 | \$159 | | |
| Harlingen | Apr 23, Oct 1 | | | |
| Houston | Mar 19, Apr 9, May 14, Jun 11, Jul 16, Aug 13, | | | |
| | Sep 17, Oct 15, Nov 19, Dec 3 | | | |
| Hurst | Mar 26, Apr 9, May 7, Jun 11, Jul 9, Aug 13, | | | |
| | Sep 10, Oct 22, Nov 12, Dec 3 | | | |
| Lubbock | Sep 15 | | | |
| San Antonio | May 7, Aug 6 Online Rates | | | |
| Waco | Jun 11, Oct 1 | Members \$45 | | |
| | | Nonmembers \$5 | 9 | |

Building Science and Code #23946 Code

- History and why codes are necessary
- Make code your ally
- Common code misinterpretations Building Science
- Envelope/duct seal

• Thermal boundaries,/delivered air/moisture solutions Texas Law and Rules (required one hour)

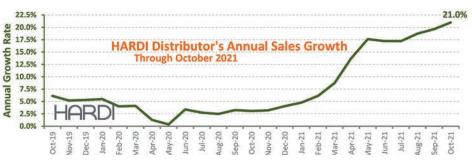


REGISTER WWW.TACCA.ORG (800) 998-4822

HARDI Distributors Report 24.5% Percent Revenue Increase in December

Columbus, Ohio– Heating, Air-conditioning & Refrigeration Distributors International (HARDI) released its monthly TRENDS report, showing the average sales performance by HARDI distributors was an increase of 24.5% percent during December 2021.

The average annual sales growth for the 12 months through December 2021 is 23.6% percent.



"The sales growth this year has been amazing, and this month was consistent with that performance," said HARDI Market Research & Benchmarking Analyst Brian Loftus. "The 24.5% sales growth this month was despite having one less billing day and while being compared to a very strong prior year. It has been quite a year."

The Days Sales Outstanding, a measure of how quickly customers pay their bills, was 44 days at the end of December 2021. "The monthly DSO this month was comparable to last year at this time," said Loftus. "The pre-pandemic norm for December was closer to 48 days."

"The record sales growth is a result of strong end market demand and the pass through of the extraordinary price increases," said Loftus. "The Producer Price Index for Primary Air Conditioning, Forced Air Heating and Refrigeration products has increased by 14.7% through December 2021. The median PPI increase across the past ten or twenty pre-pandemic years was only 2%."

HARDI members do not receive financial compensation in exchange for their monthly sales data and can discontinue their participation without prior notice or penalty. Participation is voluntary, and the depth of market coverage varies from region to region. An independent entity collects and compiles the data that can include products not directly associated with the HVACR industry.

ABOUT HARDI

HARDI (Heating, Air-conditioning and Refrigeration Distributors International) is the single voice of wholesale distribution within the HVACR industry.

HARDI members market, distribute, and support heating, air-conditioning, and refrigeration equipment, parts and supplies. HARDI Distributor members serve installation and service/ replacement contractors in residential and commercial markets, as well as commercial/industrial and institutional maintenance staffs. HARDI proudly represents more than 460 distributor members representing more than 5,000 branch locations, and close to 500 suppliers, manufacturer representatives and service vendors.

ATDLR TEXAS DEPARTMENT OF LICENSING & REGULATION

TDLR has learned that Fluke Corporation has identified a potential safety issue affecting certain Fluke 83V, 87V and 88V Digital Multimeters ('Fluke 8x V series DMMs').

As a precautionary measure, Fluke has alerted customers to the potential safety issue, and request that users perform a simple check to verify the unit is not impacted by the safety issue.

According to the company, Fluke 8x V series DMMs in the following serial number range may have plastic material intrusion in the COM input terminal. In rare cases, the plastic has sufficiently covered the wall of the input terminal such that it can inhibit proper contact. This has been observed at specific orientations of the test lead plug within the input terminal when used with the "split core" TL75 test leads that shipped with certain regional variants of the product.

If using the Fluke 8x V series DMM for the purpose of confirming the absence of voltage this may result in a non-hazardous voltage reading when hazardous voltage is present, thereby creating a potential safety risk.

The following Fluke 8x V series DMMs are potentially impacted:

| e | | * | • • | |
|------------|---------------------|---|---------------------|-------------------|
| Model Name | Manufacturing Dates | | Starting Serial No. | Ending Serial No. |
| FLUKE 83V | | | | |

FLUKE 87V June 7, 2019 – August 26, 2021 46280001 55370001 FLUKE 88V

The company has identified steps that customers should use to determine whether their meter is affected at https://www.fluke.com/en-us/support/safety-notices/8x-v-safety-notice

New course in April

Duct Systems for Zoning

TACCA Greater San Antonio HVAC EXPO

TACCA Greater San Antonio held their Annual HVAC EXPO on Thursday February 10th at the San Antonio Shrine in San Antonio. The EXPO provided attendees with the opportunity to learn about the latest technology solutions and services from the marketplace's suppliers to enhance business growth and success. There was also networking with other successful owners of all size companies and top consultants and speakers covering the timeliest topics affecting HVAC contractors today.



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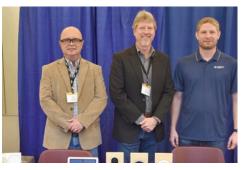
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JOHNSON CONTROLS



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CALENDAR OF EVENTS

| JOHNSTON | | JOHNS SUPPLY | | MARCH 2022 TRAINING CALENDAR | 2 | | |
|----------|----------------|---------------------|--------------|--|-----------|------|-------|
| For in | fo ca | all Juan Villela a | at 210-761 | -3432 - or email to: juan.villela@johnstonesupply.com | | | |
| Broadv | <u>vay</u> - 9 | 9311 Broadway Su | ite 200 210- | 829-1934 / <u>Alamo Downs</u> - 6900 Alamo Downs Ste. 140 210-680-650 | 0 | | |
| DATE | DAY | TIME | LOCATION | CLASS | REG. CODE | ZOOM | Price |
| 2-Mar | W | 8:00am - 4:30pm | Broadway | TDLR CE For License Renewal - Airflow Is Critical Test - Don't Guess | 605-115 | Y | \$135 |
| 3-Mar | Th | 8:30am - 11:30am | Broadway | Refrigeration Cycle - Part I - Heat Transfer, Pressures, Temperatures, Airflow | 605-127 | N | \$45 |
| 8-Mar | Tu | 9:00am - 11:30am | Broadway | Aprilaire Counter Day & Training | 605-105 | N | FREE |
| 9-Mar | w | 8:30am - 11:30am | Broadway | Refrigeration Cycle - Part II - System Components, Superheat, Subcooling & Ops | 605-127 | N | \$45 |
| L5-Mar | Tu | 8:00am - 4:30pm | Broadway | ESCO EPA Section 608 Review & Exam | 605-101 | Y | \$175 |
| L5-Mar | Tu | 1:00pm - 4:30pm | Broadway | ESCO EPA Section 608 Exam Only | 605-102 | N | \$95 |
| L6-Mar | W | 8:30am -11:00am | Broadway | Basic Electricity & Electrical Troubleshooting For HVACR | 605-167 | N | \$45 |
| L7-Mar | Th | 8:30am -11:00am | Broadway | AC System - Refrigerant Recovery & System Charging | 605-138 | N | \$45 |
| 22-Mar | Tu | 8:30am - 11:00am | Broadway | AC System Evacuation & Dehydration | 605-137 | N | \$45 |
| 23-Mar | W | 8:30am -11:30am | Broadway | Brazing For AC & Refrigeration | 605-106 | N | \$45 |
| 24-Mar | Th | 8:30am - 11:00am | Broadway | AC System Changeout Best Practices | 605-153 | N | \$45 |
| 29-Mar | Tu | 8:30am -11:00am | Broadway | ComfortBridge Heat Pump Installation & Startup | 605-161 | Y | \$45 |
| 30-Mar | W | 8:30am - 11:00am | Broadway | AC System - Gas Heat Installation & Startup | 605-164 | Y | \$45 |
| Ve rec | omme | end customers follo | | | | | |
| | | - | | sick, coughing, sneezing or running a fever | | | |
| | | | | s for your protection as well as other attendees & employees. | | | |
| | | WE RECOMMEND | D ALL ATTE | NDEES WEAR MASKS AT ALL TIMES DURING TRAINING. | | | |

Insco's March Events Schedule **Training from Insco Academy** Grapevine

Insco Academy offers some of the best training available in the HVAC/R industry. With over 100 years of experience, we provide hands-on instruction at our state-of-the-art training facilities located in Houston, Grapevine & San Antonio. We are also offering FREE Online training for your convenience! Visit: Insco.com/academy

to see the complete schedule and enroll in an Insco training course.

Friday, March 11th – My Link Drive Overview located at our Grapevine Training Facility. From 8am – 10am | \$25

Wednesday, March 16th – Ruud Next Level: EcoNet Stat and Zoning located at our Grapevine Training Facility. From 8am – 12pm | \$50

Wednesday, March 30th - Mitsubishi Diamond System

Builder located at our Grapevine Training Facility. From 8am – 12pm | FREE

Wednesday, April 6th – Ruud 101: AC & Heat Pumps located at our Grapevine Training Facility. From 8am – 10am | \$25

Online

Friday, March 18th – Inverter Sales 101 Online Course. From 8am – 10 am | FREE

One call can reach them all! Call Lance (830)708-5646 to reserve your spot today!





Beneath the Stars of Liberty's Light Poem by M.R. Sears (Owner of Searco).

Poem by M.R. Sears (Owner of Searco). No copyright on any of this with acknowledgement. www.HVACcraft.com, www.biblewar.com , www.postpullers.com, mikesears061@gmail.com, cell: 214-597-2067

Ideas of freedom planted within the minds of men, Have now become liberty's mortal sin, We must plead with every patriot, For the republic, for every brave soldier to save it, And rescue the blood of millions shed, With you and me rests liberty's plight. Vigilance turned to complacency, Many forgot the great and rare price, Of freedom bought by blood, To stay those governments of steel whose grip now clinches, To rip old glory from its pinnacle to throw it in the heap, Beneath the trampling feet of those untaught, And not told her great story or by those too evil to care. The price of freedom is vigilance and sometimes blood and war, To hold within our scared honor those Godly Biblical principles, Embraced by prayer and supplication and acknowledgement, Of the one creator of the universe, Who allowed us this great, very scarce and precious treasure. Let us not squander this rarest of gifts any longer, Let us lift up our eyes out of blindness to see, An olden light shining from this ensign bright, And proclaim once again: Let freedom fight! The flag and the constitution always in sight! Let her red stripes of blood pave the way, Let her white stripes of God's law purify the day, And her freedom stars light the night, Let every patriot carry on the fight, By faith, by valiance, and by might So that every totalitarian tyranny be entombed And cast into the darkness of its deep blue sea, Beneath the stars of liberty's light!



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<u>1.</u> Bulls Eye (BE1) Universal waterproof Freeze-Stat Goes on suction line at condenser to prevent freezing of A/C system. Wire leads included.



| P O | URCHASE at Barsco, TruStar Sup R OTHER QUALITY HVAC HOUSES | ply, |
|--------|---|------|
| | Always use with time delay relay to prevent short cycling. | |

Put disc side on copper line and secure with tape or wire tie.

<u>2. FREE:</u> Excerpt page from my book (*A/C Made Simple and Practical*): MJEZ (Manual J EZ) form to quickly get a rough estimate of heat load. Send your email address and I'll email it to you.

<u>3. FREE:</u> How to make your own HURRICANE PIPE STANDS and how they are far superior to anything holding condensing lines on a roof presently. My invention. Send your email address and I'll email it to you.

<u>4. FREE:</u> From my book: Wiring diagram that will show you EXACTLY how to wire most common simple unit's control wiring and high voltage wiring. Send your email address and I'll email it to you.

<u>5. FreonLock™</u> (FL1)*"THINKING OUTSIDE THE CAP"*. Goes OVER the existing cap. For MAXIMUM reduction of liability. THESE ARE SUPER HIGH QUALITY.



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7. Gallo gun brass Adapter: Gallo gun or air gun to gauge hose direct coupling. For QB1 or any other type of blowout valve.

For questions or comments: <u>mikesears061@gmail.com</u> Cell: 214-597-2067. Land line: 903-527-0412. www.HVACcraft.com



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NOLAN RYAN WITH AMERICAN STANDARD

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A national product testing and research magazine found American Standard Central Air Conditioning Systems' Owner Satisfaction (based on the proportion of members who are extremely likely to recommend their central air conditioning system to friends and family) to be Excellent/Top Tier in a 2017 Fall Survey and

2018 Summer Survey of 21,770 central air conditioning systems, owned by members who purchased a new unit between 2007 and 2018.

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